

Epiphany Dermatology Partners with Dermatology Center, PC

Partnership improves access to great dermatologic care

Austin, Texas — March 14, 2017 — Epiphany Dermatology (www.epiphanydermatology.com) announced today it has expanded its presence in the New Mexico market through an acquisition of Dermatology Center, PC (“Dermatology Center”) based in Las Cruces. Epiphany Dermatology is comprised of leading dermatologists committed to improving access to great dermatologic care.

Founded in 1995, Dermatology Center has a long history of providing high-quality dermatology services to patients in the greater Las Cruces market. Through this acquisition, Dr. Segal, Anne Woodling, NP, and the dedicated staff at Dermatology Center have joined Epiphany in a partnership grounded in exceptional patient care.

Robert Segal, MD, a board-certified general dermatologist who trained at Stanford University, is the founder and medical director of Dermatology Center. Dr. Segal, who has a special focus on allergic skin reactions as well as skin cancer prevention and detection, commented, “Maintaining a small private practice these days is becoming increasingly difficult due to the layers of regulations, computerization, contracting, and staffing. It made a lot of sense to form a partnership with a thriving organization to maintain our history of providing quality dermatologic and aesthetic services to southern New Mexico. I am delighted to announce that we have joined Epiphany Dermatology, and that Anne Woodling, NP, and I, as well as the entire staff, will continue to serve the border region.”

Gheorghe Pusta, Chief Executive Officer of Epiphany, said, “We are thrilled to form this partnership with Dr. Segal and the entire team at Dermatology Center, as they have demonstrated their commitment to clinical excellence and happy patients over many years. This is an exciting opportunity to expand our provider network and improve access to great dermatologic care in the southern New Mexico market.”

Through this partnership, Dermatology Center’s providers and staff gain additional resources to help with operations, managed care, marketing, compliance, recruiting, and many other areas.

About Epiphany Dermatology

Epiphany Dermatology is a rapidly expanding dermatology company, driven by a passion to improve access to high-quality dermatologic care in a values-based manner. Through its partnership with leading dermatologists at eighteen locations throughout Texas and New Mexico, Epiphany provides general dermatology, skin cancer care, Mohs surgery, cosmetic services, and additional dermatologic services. Epiphany raises the standard of dermatology care by making clinical excellence accessible to all patients, promptly and in a warm and inviting environment. Epiphany Dermatology is headquartered in Austin, Texas. For more details, please visit www.epiphanydermatology.com or call (512) 628-0465.