



Arrowhead Dermatology Joins Epiphany Dermatology

Partnership improves access to great dermatologic care

Austin, Texas — June 26, 2018 — Epiphany Dermatology, a leading dermatology company committed to improving access to exceptional dermatologic care, announced today it has expanded its presence in Arizona through its partnership with Arrowhead Dermatology, Inc.

Founded in 1999 by Keith Haar, MD, Arrowhead Dermatology has a long-established reputation providing high quality dermatology services to patients in the greater Phoenix area. Arrowhead Dermatology's 11-provider team is dedicated to personalized and professional skin care across its three Phoenix Valley locations in Peoria, Avondale, and North Phoenix.

Dr. Haar is a board-certified dermatologist, member of the American Academy of Dermatology, Fellow of the American Society of Mohs Surgeons, and member of the Pacific Dermatology Association, Arizona Dermatology Association, and Phoenix Dermatology Association. Led by Dr. Haar, the Arrowhead team consists of five board-certified dermatologists, including two fellowship-trained dermatopathologists, all of whom are focused on raising the level of care available to patients in the Phoenix Valley.

Dr. Haar commented, "My staff and I are excited to join Epiphany, which has proven itself to be a high-quality company comprised of caring dermatologists working in critical areas. Epiphany shares the values and goals that my staff and I believe in – providing excellent care across the entire spectrum of medical, surgical, and cosmetic dermatologic needs. By forming this partnership with Epiphany, we will expand our ability to treat skin conditions and cancers in our community. Epiphany has the infrastructure to help us manage the growing regulatory burdens that may otherwise interfere with our ability to focus on what matters most – taking care of our patients and serving our community."

Gheorghe Pusta, Chief Executive Officer of Epiphany, said, "We are thrilled to have Dr. Haar and the exceptional team of caring professionals from Arrowhead Dermatology join Epiphany on our quest to build a special company. Through our interactions with Dr. Haar and Mrs. Haar, we were pleased to learn they are as committed as we are to delivering clinical excellence in a caring, collaborative, and common sense environment. Arrowhead is an exciting opportunity to expand our provider network and improve access to great dermatologic care in the Phoenix market. Furthermore, Dr. Haar has led dermatology units in the military and in private practice, and we are delighted to see him continue that leadership as Epiphany's Phoenix Market Medical Director."

Through this partnership, Arrowhead Dermatology's providers and staff gain additional resources to help with operations, managed care, marketing, compliance, human resources, recruiting, IT, and many other support services.

About Epiphany Dermatology

Epiphany Dermatology is a rapidly expanding dermatology company, driven by a passion to improve access to high quality dermatologic care in a values-based manner. Through its partnership with leading dermatologists across 36 locations in Arizona, Iowa, Missouri, New Mexico, Oklahoma, and Texas, Epiphany provides general dermatology, skin cancer care, Mohs surgery, cosmetic services, and additional dermatologic services. Epiphany raises the standard of dermatology care by making clinical excellence accessible to all patients, promptly and in a warm and inviting environment. Epiphany Dermatology is headquartered in Austin, Texas. For more details, please visit www.epiphanydermatology.com or call (512) 628-0465.

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